

# Wilson Beef Farms

10751 Hess Road  
 Canaseraga, NY 14822  
 607-545-8308

## SNACK STICK FUND RAISING INFORMATION

PRODUCTS		PURCHASE PRICE	SUGGESTED RETAIL PRICE	PROFIT PER ITEM
<b>10 SNACK STICK FLAVORS:</b> Regular Spicy Snackaroni Teriyaki Cheddar Cheese Jalapeno Cheese Honey Barbeque Hot Raspberry Chipotle Habanero Mango	<b>Mixed Bag</b> 15 sticks 2 Regular 2 Spicy 2 Snackaroni 2 Teriyaki 2 Cheddar 1 Jalapeno 1 BBQ 1 Hot 1 Raspberry 1 Habanero	\$12.50/Bag 15 Snack Sticks in a Bag	\$16.00 to \$20.00 Each Bag	\$3.50 to \$7.50 Each Bag

### ABOUT OUR PRODUCT

- Our products are made with only top quality meats; all beef and pork, no fillers!
- Nutrition facts and ingredient statements available for all flavors of snack sticks.
- We stand behind our product 100%. If you have any quality problems, we will replace the product or refund your money.
- Snack sticks have a six month expiration date.

### HOW IT WORKS

- Order sheets will be mailed to you when you schedule your sale with us.
- After you finish your sale, give us a call with the total number of bags sold for each flavor.
- We ask for a 1-2 week notice to fill the order.
- Cash or a single check from your organization is accepted as payment.
- On orders of 1-24 bags, you will pay the entire shipping cost. On orders over 24 bags, shipping is \$0.35/bag.

YOU'RE SURE TO REACH YOUR GOAL  
 USING OUR EXCITING AND DELICIOUS  
 FUND RAISING ALTERNATIVE!

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## Profit Margins for Snack Stick Fundraising

Selling Price per Bag	Profit Per Bag	Profit: 100 Bags Sold	Profit: 500 Bags Sold	Profit: 1,000 Bags Sold
\$16.00	\$3.50	\$350	\$1750	\$3500
\$16.50	\$4.00	\$400	\$2000	\$4000
\$17.00	\$4.50	\$450	\$2250	\$4500
\$17.50	\$5.00	\$500	\$2500	\$5000
\$18.00	\$5.50	\$550	\$2750	\$5500
\$18.50	\$6.00	\$600	\$3000	\$6000
\$19.00	\$6.50	\$650	\$3250	\$6500
\$19.50	\$7.00	\$700	\$3500	\$7000
\$20.00	\$7.50	\$750	\$3750	\$7500

### Example:

If you have a group of 50 students and each student sells 10 bags of snack sticks for \$18.00 a bag, your net profit would be \$2,750.

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## Ingredient Statements for Wilson Beef Farms Snack Sticks

### REGULAR SNACK STICKS:

Beef, Pork, Water, Salt, Corn Syrup Solids, Spices, Mustard, Dextrose, Garlic Powder, Sodium Erythorbate 0.68%, Lactic Acid Starter Culture, Sodium Nitrite.

### SPICY SNACK STICKS:

Beef, Pork, Water, Salt, Corn Syrup Solids, Spices, Mustard, Dextrose, Garlic Powder, Crushed Red Pepper, Sodium Erythorbate 0.68%, Lactic Acid Starter Culture, Sodium Nitrite.

### SNACKARONI SNACK STICKS:

Beef, Pork, Distilled Water, Salt, Brown Sugar, Spices (including red pepper and fennel), Paprika, Sugar, Powdered Garlic, Mustard, Celery, Lactic Acid Starter Culture, Sodium Nitrite, Spice Extractives.

### CHEDDAR CHEESE SNACK STICKS:

Beef, Pork, Pasteurized Processed Cheddar Cheese [(Cultured Milk, Salt, Enzymes), Water, Cream, Sodium Phosphates, Salt, Vegetable Color (annatto and paprika extract blend), Powdered Cellulose (to prevent caking), Natamycin (preservative)], Water, Salt, Corn Syrup Solids, Spices, Mustard, Dextrose, Garlic Powder, Sodium Erythorbate 0.68%, Lactic Acid Starter Culture, Sodium Nitrite.

### JALAPENO CHEESE SNACK STICKS:

Beef, Pork, Pasteurized Process Hot Pepper Cheese [(Cultured Milk, Water, Skim Milk, Whey, Jalapeno Peppers, Red Bell Peppers, Cream, Sodium Phosphates, Salt, Sorbic Acid (preservative), Natural Flavor, Enzymes), Powdered Cellulose (to prevent caking), Natamycin (Preservative)], Water, Salt, Corn Syrup Solids, Spices, Mustard, Dextrose, Garlic Powder, Sodium Erythorbate 0.68%, Lactic Acid Starter Culture, Sodium Nitrite.

**TERIYAKI SNACK STICKS:**

Beef, Pork, Brown Sugar, Water, Sugar, Salt, Teriyaki Sauce Powder [(Soy Sauce [wheat, soybeans, salt], Wine, Vinegar, Salt, Onion Powder, Spice Extractives, Succinic Acid, Garlic Powder), Maltodextrin (from corn), Salt], Hydrolyzed Soy Protein (Hydrolyzed Soy Protein, Corn Syrup Solids, Partially Hydrogenated Soy Oil, Caramel Color [contains sulfites]), Natural Hickory Smoke Flavoring (Maltodextrin (from corn), Natural Hickory Smoke Flavoring), Spices, Lactic Acid Starter Culture, Sodium Nitrite.

**HOT SNACK STICKS:**

Beef, Pork, Water, Salt, Corn Syrup Solids, Spices, Mustard, Dextrose, Crushed Red Pepper, Garlic Powder, Granulated Garlic, Cayenne Pepper, Sodium Erythorbate 0.68%, Oleoresin Capsicum (Natural Extractives of Chili Peppers with Soybean Oil, and Polyglycerol Esters of Fatty Acids), Lactic Acid Starter Culture, Sodium Nitrite.

**RASPBERRY CHIPOTLE SNACK STICK:**

Beef, Pork, Water, Brown Sugar, Salt, Natural Red Raspberry Type Flavor Powder, Chipotle Pepper, Spices, Mesquite Smoke Flavor, Sunflower Oil. Lactic Acid Starter Culture, Sodium Nitrite.

**HABANERO MANGO SNACK STICK:**

Beef, Pork, Water, Salt, Ground Mustard Seed, Evaporated Cane Syrup, Natural Mexican Mango Type Flavor Powder, Spices, Dehydrated Jalapeno Pepper, Caribbean Habanero Chiles, Sunflower Oil, Lactic Acid Starter Culture, Sodium Nitrite.

**HONEY BARBEQUE SNACK STICK:**

Beef, Pork, Sugar, Honey Powder (Cane Sugar, Honey), Salt, Water, Spices, Onion and Garlic Powder, Lactic Acid Starter Culture, Smoke Flavor (Contains Soybean Oil), Sodium Nitrite, Molasses Powder (Cane Sugar, Cane Molasses, Cane Caramel Color), Natural Spice Extractive.